

Are you running a trade promotion? Unsure about the requirements?

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A trade promotion is a lottery designed to promote a trade or business e.g. buy a bottle of coke then SMS, email or post your details to enter the prize draw.

Community and charitable organisations can conduct trade promotion lotteries but they need to be registered with the Victorian Gambling and Casino Control Commission (VGCCC).

To check if you are registered search the [VGCCC database](#).

If not, you can complete the [application form](#).

A permit is not required to conduct a trade promotion but they must meet certain conditions, otherwise penalties apply.

For a full list of conditions see [Trade Promotions page](#)

For questions about trade promotions and meeting the legal requirements please contact the VGCCC on 1300 599 759 or email [contact@vgccc.vic.gov.au](mailto:contact@vgccc.vic.gov.au).

**[www.vgccc.vic.gov.au](http://www.vgccc.vic.gov.au)**



你在举办贸易促进活动吗？不清楚有哪些要求？

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贸易促进活动 (trade promotion) 是为促进某一贸易或业务而设计的抽奖活动，比如买一瓶可乐，然后用短信、电邮或邮寄方式报名参加抽奖。

社区组织和慈善机构可以举办贸易促进抽奖活动，不过他们需要在维多利亚州赌博及赌场管制委员会 (VGCCC) 登记。

要核实你是否已经登记，请搜索 [VGCCC 数据库](#)。

若未登记，你可以填写 [申请表](#)。

举办贸易促进活动 不需要 许可证，但必须满足某些要求，否则会受到处罚。

要查看完整条件清单，请见 [贸易促进网页](#)。

若有贸易促进及满足法律要求方面的问题，请联系 VGCCC，电话：1300 599 759，电子邮件：[contact@vgccc.vic.gov.au](mailto:contact@vgccc.vic.gov.au)。

[www.vgccc.vic.gov.au](http://www.vgccc.vic.gov.au)

