



Section 5.7.18B of the *Gambling Regulation Act 2003*

Direction for the display of Gaming Machine Play Restrictions in an advertisement for a Trade Promotion Lottery

The following direction sets out the requirements for the display of gaming machine play restrictions in an advertisement for a Trade Promotion Lottery.

The display of gaming machine play restrictions in any advertisement of a Trade Promotion Lottery conducted by a venue operator or a casino operator or by a person acting on their behalf must follow these standards-

Printed Advertisements

Text on a ticket or other printed advertisement must:

- Use a font size that is at least:
 - 10 point, where the advertising material is A4 size or greater; or
 - 8 point, where the advertising material is less than A4 size but larger than a 50 square cm advertisement; or
 - 6 point where the advertising material is of a size equal to 50 square cm or smaller,

by reference to the font size of Times New Roman, or equivalent size in any other font.

- Use text that contrasts sufficiently in colour with its background to be clearly read;
- Be stated using simple language and be clear and legible; and
- Be horizontal if the advertising material is in English, or as otherwise appropriate if the advertising material is in a language other than English.

Text on a poster or billboard must be sufficiently clear and prominent to a person who is able to view the entire billboard.

Television, Radio, Cinema or other Telecommunication

Text on an advertisement using a television, cinema or any telecommunication device must be of a size and duration capable of being read and comprehended by the average viewer.

Any verbal statement used on radio, television, cinema or other telecommunication device must be stated at a speed and volume capable of being comprehended by the average listener.

The gaming machine play restrictions applying to the lottery must be stated each time the lottery is advertised.

This direction commences on 6 April 2016 and replaces any previous direction.

Alex Fitzpatrick
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